

## CONTRACT

**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

And:

**Waterfront Strategies**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 561947 /		<u>Alt Order #</u> 07890881
<u>Product</u> HOUSE MAJORITY PAC		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> //1432
<u>Advertiser</u> House Majority PAC		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
13	3	09/04/12	09/07/12	Newschannel 3 News	6-630pm		:30			NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$505.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	3	09/03/12-09/09/12	Newschannel 3 News	6-630pm	-TuWThF----	:30		\$505.00	NM		
	Credited											
Totals											28	\$12,390.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	28	\$12,390.00	\$10,531.50
<b>Totals</b>	<b>28</b>	<b>\$12,390.00</b>	<b>\$10,531.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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